



# The EIT and its Innovation Communities present:

# The DeepTechers:

## **Driving Innovation Through Deep Tech Exchange**

We are excited to **officially open the call** for the DeepTechers, taking place in Munich on 21-23 October 2025. The DeepTechers programme is designed to foster long term deep tech collaboration and EU-IL success stories. The main goals and expected outcomes are as follows:

- 1. **Provide concrete collaboration opportunities through** a programme for forming deep tech focused collaborations, between leading European and Israeli organisations around Horizon Europe funding opportunities and additional collaborative projects.
- 2. Provide deep tech professional development training for organisartions that support deep tech venture growth: Offer professional development through interactive workshops, onsite training and mutual learning, that will boost innovation capacity to better support and scale deep tech initiatives & startups across Europe.

Who are we? The EIT Hub Israel is an initiative of the European Institute of Innovation and Technology (EIT), aimed to create synergies between the European and the Israeli innovation ecosystem to support the growth of innovative startups and increase the number of EU-Israel collaborative projects.

#### What do we consider deep tech?

Deep tech is rooted in cutting edge science, technology and engineering, often combining advances in the physical, biological and digital sphere.

The programme will focus on high-impact hard-tech verticals, including semiconductors, quantum technologies, robotics, automotive systems, smart manufacturing, advanced materials, medical devices, energy solutions, and space technologies.

Please see for a more detailed understanding of how deep-tech is defined for the EIT in the document <a href="Deep-Tech Definitions">Deep-Tech Definitions</a>.

#### About the programme

The 3-day programme is crafted to provide participants with professional tools and models for developing and scaling a sustainable deep tech ecosystem. With leading global experts, tailored sessions and workshops, the programme will provide a unique platform to create deep tech focused collaborations that will lead to high impact EU-IL results.

As a programme alumnus, you will **join** the Global Outreach community network, an active online and offline community offering access to opportunities, curated content, matchmaking, soft-landing services and support. The community offers a space for innovation players worldwide to interact, share best practices and collaborate, with the common goal of enhancing startup communities.

## Why should I apply?





- **Foster concrete collaborations:** This is a unique opportunity to participate in a physical innovation programme, designed to facilitate deep tech focused collaborations between leading organisations.
- Forge connections with top tier tech leaders: Participants will include executives and managers from prominent deep tech organisations, selected through a competitive process.
- Access to funding opportunities: Benefit from a dedicated environment that brings together leading organisations and experts that will open doors to Horizon Europe funding opportunities.
- Enhance professional development: Participate in interactive workshops, on-site training, and mutual learning sessions. These professional experiences are designed to boost your innovation capacity, providing you with the skills and knowledge needed to better support and scale deep tech startups.
- Learn from leading innovation ecosystems: Deep engagement with models and practices from globally recognised hubs of deep tech innovation Israel and Germany.
- **Mutual learning:** This is an opportunity for you to gain knowledge from top tier experts and peers and thus better support and scale deep tech startups.

### Who should apply?

The ideal participant is a senior-level professional from Europe or Israel, with at least five years of relevant experience in innovation or business creation, operating within the deep tech ecosystem. Applicants should hold a leadership or decision-making role in an organisation that supports startup growth and significantly contributes to the advancement of deep technologies.

We are looking for individuals who can bring strategic insight, practical experience, and valuable network connections to the programme and to their peers.

Examples of suitable candidates include:

- Leaders of AI factories, digital innovation hubs, or venture builders
- Heads of accelerators, incubators, or corporate innovation units
- Partners or senior managers at **venture capital funds** investing in deep tech
- Directors of technology transfer offices (TTOs) or academic entrepreneurship centres
- Managers in research and technology organisations (RTOs) or university-affiliated innovation labs
- Senior professionals in innovation agencies, governmental tech programmes, or pan-European deep tech initiatives
- Coordinators of Al-focused consortia or cross-border innovation platforms

The programme is **not suited for startups or consultants**.

#### **Assessment Process:**

Each application will be reviewed and ranked by the following criteria:

 Impact of your organisation and programme on the innovation ecosystem (i.e. number of startups you meet weekly) – 40% of the score





- Professional role and seniority level 20% of the score
- Relevance of topic/idea/partnership the applicants will focus on during the programme –
   20% of the score
- Motivation and added value to the programme 15% of the score
- Underrepresented groups 5% of the score
- An individual online interview might be scheduled as an additional evaluation criterion.
- The selection will be competitive and based upon excellence and the above noted criteria.

**Selection Committee:** Comprised of members of the EIT Hub Israel and programme partners.

The final approval will be made by the EIT Hub Israel Steering Committee (with members representing 6 KICs: EIT Health, EIT Climate-KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity).

#### Finance:

The full cost of the programme is €2000, however EIT Hub Israel can offer <u>partial funding</u> of the programmes and/or <u>travel & accommodation reimbursement</u> based on the following categories:

Category Number	Participant Category	Eligible KIC's	Eligibility for Programme Funding	.Eligibility for Travel and Accommodation Reimbursement
1	KIC Partners and KIC cooperating entities under the EIT Regional Innovation Scheme (RIS)	6 KIC's: EIT Health, EIT Climate-KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity.	The programme cost is fully covered by EIT Global Outreach	Reimbursement up to €1,000 per participant
2	KIC Staff	6 KIC's: EIT Health, EIT Climate- KIC, EIT Manufacturing, EIT Digital, EIT Food and EIT Culture & Creativity.	The programme cost is fully covered by EIT Global Outreach	Financed by the KIC's own resources
3	<b>Partner/Staff</b> from other KIC's	EIT InnoEnergy, EIT RawMaterials and EIT Urban Mobility.	. 85% of the programme cost is covered by EIT Global Outreach; participants cost: €300	Financed by participant's own resources





4	Tech Leader (Non EIT)	Any individual professional can apply.	75% of the programme cost is covered by EIT Global Outreach; participants cost: €500	Financed by participant's own resources
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The EIT Hub Israel will consider award scholarships to participants from non-EIT affiliated organisations, making them eligible for up to a 100% coverage of the program cost by EIT Hub Israel and reimbursement for their travel & accommodation expenses. A scholarship may be awarded in the following cases:

- Professional from the deep tech sector with high potential for synergies, collaborations, and joint activities between EIT Hub and the programme participants.
- Each participant applying for a scholarship will be expected to lead a "contribution project" that supports the programme. This could involve activities such as a blog post following the programme, organizing a follow-up event, or collecting participant testimonials. EIT Global Outreach also encourages participants to propose additional contribution projects that align with the programme's goals. All proposals submitted through the programme application form will be evaluated by the selection committee. Proposals submitted through the programme application form will be evaluated by the selection committee. Only selected proposals will be eligible for a scholarship.

#### **Timeline:**

Call for applications:

• Application Opens: 10 June 2025

Application Closes: 25 August 2025 (23:59, CET)

• Selection announcement: 1 September 2025

If you wish to submit a query about the selection process, you can email Tal: <a href="mailto:tal.caspi@eithubisrael.eu">tal.caspi@eithubisrael.eu</a> by 4 September 2025 (11:00, CET).

- Onboarding webinar (for accepted participants) 29 September 2025, 10:00 CET
- The programme in Europe 21-23 October 2025

All communication about the programme will be done via the email address provided by the applicants in the application form.

# Agenda Outline for The DeepTechers

\*The below agenda is subject to change





Over the course of three days, participants will forge actionable partnerships and gain strategic insights, **meeting** with over 30 leading representatives from organisations driving global deep tech innovation such as BMW, Siemens, Audi, Infineon, Roche, Festo, AstraZeneca and more. This high-impact engagement will result **in** new collaborations, expanded networks, and actionable insights that **will influence** the development of future deep tech initiatives.

The 3-day programme will include workshops, onsite visits and events that will cover topics such as:

- The Pods: A unique model developed by EIT Hub Israel to deepen connections and build tangible collaborations in a short period of time. Participants will be introduced to peers in the programme who share common goals and demonstrate high potential for collaboration. Through a structured format, they will present their activities, identify areas of synergy, and explore concrete opportunities to co-create, partner, or scale initiatives together. The Pods are designed to turn initial connections into meaningful partnerships that extend beyond the programme.
- Diving Deep (Tech): European Deep Tech Opportunities: Europe has what it takes to
  become a global hub for deep tech excellence: strong fundamental research, well-educated
  talent and significant public support. This session will explore the landscape of deep tech in
  Europe, delving into key investment themes such as Novel AI, Future of Compute, Novel
  Energy, Space Tech, Robotics, Biotech/Foodtech/Agtech, Advanced Materials and
  Nanotechnology. It will examine market dynamics, providing valuable insights into the
  innovations and opportunities shaping the future of deep tech technology.
- MNCs Shaping & Shaking Up Deep Tech Innovations: Deep tech technologies, with their
  advanced scientific and engineering innovations, are primarily utilised by MNCs to stay
  competitive. These corporations adopt deep tech solutions to enhance efficiency, develop
  new products, and play a vital role in bringing startup innovations to market. In this session,
  German-based MNCs from industries such as mobility, insurance, telecom, manufacturing,
  and chemistry will share how they integrate deep tech solutions at scale.
- The Time Traveler Sneak Peek into The Future: With over 50 high-growth technology startups launched each year, UnternehmerTUM stands as Europe's leading centre for innovation and business creation. They will present their distinctive model, vision, and impact, particularly in addressing pressing social challenges such as climate change, the shift towards renewable energies, and diminishing resources. By emphasising that innovation is essential for tackling these issues, UnternehmerTUM highlights how entrepreneurship and technology are key drivers of competitiveness, creating value, generating new jobs, and accelerating growth.

#### How to apply?

- Apply HERE
- Applicants will be required to include in their submission: CV and a letter of support signed by their organisation.





- As detailed above, participants will be assessed according to their impact, seniority level, professional experience and motivation, taking into account diversity and inclusion. In addition, the collaborative opportunities, synergies and content suggestions offered by the participants will be taken into consideration.
- An individual online interview might be scheduled as an additional evaluation criterion.
- For any questions please contact: <a href="mailto:tal.caspi@eithubisrael.eu">tal.caspi@eithubisrael.eu</a>

#### FAQ

### Does the programme require physical attendance?

Yes, in-person participation is required, as building physical collaborations is the core essence of the DeepTechers programme.

#### Who will we meet during the programme?

You will meet peers and tech leaders from Europe and Israel, top speakers and lecturers on a number of different topics, executives from global companies, and many more professionals that can be your future business partners to support the deep tech innovation ecosystem.

#### Who should apply?

European or Israeli experienced senior professionals, at the management/decision making level, in an organisation boosting startup growth, significantly impacting the deep tech ecosystem. For example, heads of: accelerators, VCs, innovation agencies, labs, incubators or other business creation activities from academia, industry, government and/or TTO's.

### • What topics will be covered during the programme?

Sessions will include an in-depth exploration of advanced strategies for scaling deep tech initiatives, startups, and scaleups, with a focus on distinctive models for venture building and leveraging academic research for commercialisation. Participants will also explore leading deep tech technologies, followed by workshops on venture building, and industry innovation insights, concluding with sessions on deep tech partnership building.

#### What is considered Deep Tech?

Deep tech is rooted in cutting edge science, technology and engineering, often combining advances in the physical, biological and digital sphere.

The programme will focus on high-impact hard-tech verticals, including semiconductors, quantum technologies, robotics, automotive systems, smart manufacturing, advanced materials, medical devices, energy solutions, and space technologies.

The EIT deep tech definition includes the following fields:

- 1. Advanced Computing / Quantum Computing
- 2. Advanced Manufacturing





- 3. Advanced Materials
- 4. Aerospace, Automotive and Remote Sensing
- 5. Artificial Intelligence and Machine Learning, including Big Data
- 6. Biotechnology and Life Sciences
- 7. Communications and Networks, including 5G
- 8. Cybersecurity and Data Protection
- 9. Electronics and Photonics
- 10. Internet of Things, W3C, Semantic Web
- 11. Robotics
- 12. Semiconductors (Microchips)
- 13. Sustainable Energy and Clean Technologies
- 14. Virtual Reality, Augmented Reality, Metaverse
- 15. Web 3.0, including Blockchain, Distributed Ledgers, NFTs

For a more detailed understanding of how deep tech is defined for the EIT, please see <u>Deep - Tech Definitions.</u>

### How much does the programme cost?

The programme is valued at €2,000 per participant, however, EIT Hub Israel can offer <u>partial funding</u> of the programme and/or <u>travel & accommodation reimbursement</u> based on categories detailed in the finance section above.

#### What does the selection process look like?

The applicants will be ranked according to the criteria mentioned in the **Assessment Process section** and the final decision will be made by EIT Hub Israel steering committee. Applicants will receive responses by 1 September 2025.

If you wish to submit a query about the selection process, you can email Tal: <a href="mailto:tal.caspi@eithubisrael.eu">tal.caspi@eithubisrael.eu</a> by 4 September 2025 (11:00, CET).

## What can I expect as an outcome of the programme?

As an outcome from the programme, you can expect to:

- **Secure strategic partnerships** with key players in the tech ecosystem, enabling collaboration on future deep tech support initiatives.
- Access potential funding through Horizon Europe and other targeted opportunities to fuel your projects.
- Acquire actionable insights and leverage cutting-edge tools and methodologies from leading organisations to enhance your support for deep tech startups.
- **Expand your network** by connecting with top-tier European and Horizon Europe associated countries innovation leaders, opening doors to future collaborations.
- Better support the growth of deep tech ventures in your ecosystem with the resources and connections gained from the programme.

## How can EIT Hub Israel support initiatives and collaborations created following the programme?





EIT Hub Israel will offer a "booster package" to support Horizon Europe consortiums emerging from DeepTechers. Qualifying initiatives must involve at least two organisations who participated in the programme.

## • What happens after the programme?

As programme alumnus, you will join the Global Outreach community network, an active online and offline community offering access to opportunities, curated content, matchmaking, soft-landing services, and support.

Annex 1: Sub-grant Agreement